

Strategic Leadership



Do you have a strong desire for success for you, your team, your practice and/or organization?

Learn the best practices of strategic leadership and lead with renewed confidence and purpose. This session will help you to enhance your leadership ability by addressing **purpose, process and passion**, the three elements at the heart of strategic leadership. When all three are addressed

they bring clarity and focus to what every successful leader should know: where their organization is headed; how it will get there; and how to engage their team to make it happen.

In this session you will specifically learn:

- ☞ The key competencies and primary roles of a strategic leader (creator, catalyst, coach).
- ☞ How to get clarity on where you want to take your business or organization.
- ☞ How to engage your team in creating a compelling vision and purpose.
- ☞ How to align day to day work and decision-making making with the strategic vision.
- ☞ How to build excitement and passion for this vision with your people and create a broad base of ownership and commitment.

‘A strategic leader always has it eyes on the horizon, not just on the commitments close at hand.’



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www.theconfidentcoach.com
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Rebecca Heaslip is an entrepreneur, coach, speaker and author of the upcoming book “Simply...Trust Your Gut! -Access your Intuition every day and transform your life!”

Rebecca has been in business for more than 14 years, helping organizations transform talent into performance and managers into leaders. Managers learn how to engage staff through regular, respectful coaching conversations through, the 2 day Confident Coach™, program she developed. Rebecca is certified to deliver many leading edge behavioural assessments, including: EQ, 360 Degree Feedback Surveys, competency assessments, etc.

Her passion is helping people to grow, develop and discover careers that align with their heart's desire, turning dreams into reality. Many people have had success with her 5 step process called “Intentional Intuition” to leverage their intuition when making key decisions in all areas of their lives.

Prior to establishing her company, Rebecca held positions in sales, marketing and sales management. Her 25 years of broad-based business experience, business acumen, certification in leading-edge psychometric assessments and intuitive insights enable her to offer clients a wide breadth and depth of service offerings. Her clients include organizations both large and small in the private and public sectors, and individual coaching clients.

Rebecca believes her clients have the answers to solve many of their problems and the wisdom to recognize and capitalize on opportunities; her passion and her calling is to support and encourage individuals to balance rationality and facts with intuition to make the best possible decisions.

Rebecca holds a Bachelor of Arts Degree in Sociology and a Certificate in Instructing Adults. She is a certified Executive Coach through Co-Pilot Coaching, and an active member of the *Human Resource Professionals Association; Strategic Capability Network; Women’s Executive Network; International Coaching Federation-Toronto Chapter; Ontario Municipal Human Resources Association, Canadian Community of Corporate Educators and TTI Chairman’s Club.*

Rebecca is an active volunteer in the Oakville community – as a past member of Cabinet with the United Way of Oakville for several years, and presently as a volunteer with the Oakville Hospital Foundation.

Rebecca is a lively workshop facilitator and sought-after public speaker on the following topics:

- What’s Your Gut Telling You?
- Employee Engagement: What’s Trust Got to do With It?
- Create A Coaching Culture – A Manager Imperative
- Strategic Leadership
- Assessing Performance and Potential using 360-degree Feedback Surveys